

Privacy Policy

Super Connector, Inc. ("**Super Connector**") is a mobile and web application which serves as a platform to aggregate and connect communities (the "**Platform**"). The Platform is invite only and all members must abide by community guidelines to maintain integrity and quality service.

When you use the Platform, you'll share some information with us. We want to be upfront about the information we collect, how we use it, whom we share it with, and the controls we give you to access, update, and delete your information.

That's why we've written this Privacy Policy. And it's why we've tried to write it in a way that's free of legalese. Of course, if you still have questions about anything in our Privacy Policy, feel free to contact us at support@superconnector.io.

Information We Collect

There are three basic categories of information we collect:

- **Information you choose to give us.**
- **Information we get when you use our Platform.**

Here's a little more detail on each of these categories.

Information You Choose to Give Us

When you interact with our Platform, we collect the information that you choose to share with us. For example, we need to collect a few important details about you, such as your social media channels, your name, your address, and your age.

Of course, you'll also provide us whatever information you send through our Platform when you connect with another member of our community. Also, when you contact customer support or communicate with us in any other way, we'll collect whatever information you volunteer.

Information We Get When You Use Our Platform

Here's a fuller explanation of the types of information we collect when you use our Platform:

- **Device Information.** We may receive and collect information from and about the device(s) you use. For example, we collect:
 - information about your hardware and software;
 - information from device sensors; and
 - information about your wireless and mobile network connections.
- **Location Information.** When you use our Platform we may collect information about your location. With your permission, we may also collect information about your location.

- **Information Collected by Cookies and Other Technologies.** Like most online services and mobile applications, we may use cookies and other technologies, such as web beacons, web storage, and unique advertising identifiers, to collect information about your activity, browser, and device. Most web browsers are set to accept cookies by default. If you prefer, you can usually remove or reject browser cookies through the settings on your browser or device. Keep in mind, though, that removing or rejecting cookies could affect the availability and functionality of our services.
- **Log Information.** We also collect log information when you use our website. That information includes, among other things:
 - details about how you've used our Platform.
 - device information, such as your web browser type and language.
 - access times.
 - content viewed.
 - IP address.
 - identifiers associated with cookies or other technologies that may uniquely identify your device or browser.
 - content you visited before or after navigating to our website.

How We Use Information

What do we do with the information we collect? We:

- develop, operate, improve, deliver, maintain, and protect our Platform.
- send you communications, including by email. For example, we may use email to respond to support inquiries or to share information about our Platform and opportunities or collaborators that we think may interest you.
- monitor and analyze trends and usage.
- personalize our Platform by, among other things, suggesting brand, influencer or collaborator information, or customizing the content we show you, including cards.
- provide and improve targeting and measurement, including through the use of your precise location information (again, if you've given us permission to collect that information), both on and off our services.
- enhance the safety and security of our Platform.
- verify your identity and prevent fraud or other unauthorized or illegal activity.
- use information we've collected from cookies and other technology to enhance our services and your experience with them.
- enforce our Terms of Service, Community Guidelines, and other usage policies.

How We Share Information

We may share information about you in the following ways:

- **With other Super Connector users.** We may share the following information with other Super Connector users:
 - information about you, such as your name, image, or sample work.
 - information about how you have interacted with our services.

- any additional information you have directed us to share.
- **With Super Connector users and our business partners.** We may share information like your name, social media handle(s), or sample work provided with Super Connector users and our partners.
- **With our affiliates.** We may share information with entities within the Super Connector family.
- **With third parties.** We may share your information with the following third parties:
 - **With service providers.** We may share information about you with service providers who perform services on our behalf.
 - **With business partners.** We may share information about you with business partners that provide services and functionality.
 - **With third parties for legal reasons.** We may share information about you if we reasonably believe that disclosing the information is needed to:
 - comply with any valid legal process, governmental request, or applicable law, rule, or regulation.
 - investigate, remedy, or enforce potential Terms of Service violations.
 - protect the rights, property, and safety of us, our users, or others.
 - detect and resolve any fraud or security concerns.

How Long We Keep Your Information

- We store your basic account information until you ask us to delete them.
- We store location information for different lengths of time based on how precise it is and which features you use.
- We'll collect and update information about the things you might like and dislike, so we can provide you with more relevant opportunities and suggestions.

If you ever decide to stop using Super Connector, you can just ask us to delete your account. Keep in mind that, while our systems are designed to carry out our deletion practices automatically, we cannot promise that deletion will occur within a specific timeframe. There may be legal requirements to store your data and we may need to suspend those deletion practices if we receive valid legal process asking us to preserve content or if we receive reports of abuse or other Terms of Service violations. Finally, we may also retain certain information in backup for a limited period of time or as required by law.

Control over Your Information

We want you to be in control of your information, so we provide you with the following tools.

- **Revoking permissions.** If you let us use your information, you can always change your mind and simply revoke your permission by changing the settings on your device if your device offers those options or by contacting us. Of course, if you do that, certain features may lose full functionality.

- **Deletion.** While we hope you'll remain a lifelong Super Connector user, if for some reason you ever want to delete your account, you can feel free to do so. You can also delete some information in the app.

Users in the European Union

If you're a user in the European Union, you should know that Super Connector is the 'controller' of your personal information. Here is some additional information we would like to bring to your attention:

Bases for using your information

Your country only allows us to use your personal information when certain conditions apply. These conditions are called "legal bases" and, at Super Connector, we typically rely on one of three:

- **Contract.** One reason we might use your information is because you've entered into an agreement with us.
- **Consent.** In some cases we'll ask for consent to use your information for specific purposes. If we do, we'll make sure you can revoke your consent in our services or through your device permissions. Even if we're not relying on consent to use your information, we may ask you for permission to access certain data.
- **Legal obligation.** We may be required to use your personal information to comply with the law, like when we respond to valid legal process or need to take action to protect our users.

Your right to object

You have the right to object to our use of your information. With many types of data, we've provided you with the ability to simply delete it if you don't want us processing it anymore. For other types of data, we've given you the ability to stop the use of your data by disabling certain features altogether. If there are other types of information you don't agree with us processing, you can contact us.

International transfers

We may collect your personal information from, transfer it to, and store and process it in the United States and other countries outside of where you live. Whenever we share information of EU users outside the EU we make sure an adequate transfer mechanism is in place.

California Property Rights

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Platform, you have the right to request removal of unwanted data that you publicly post on the Platform. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Platform, but please be aware that the data may not be completely or comprehensively removed from our systems.

Complaints? If you're based in the EU, you can always file a complaint with the supervisory authority in your Member State. For example, if you're based in the UK you can file a complaint with the [Information Commissioner's Office](#).

Children

Our services are not intended for—and we don't direct them to—anyone under 13. And that's why we do not knowingly collect personal information from anyone under 13. In addition, we may limit how we collect, use, and store some of the information of EU users between 13 and 16. In some cases, this means we will be unable to provide certain functionality to these users. If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before we collect and use that information.

Revisions to the Privacy Policy

We may change this Privacy Policy from time to time. But when we do, we'll let you know one way or another. Sometimes, we'll let you know by revising the date at the top of the Privacy Policy that's available on our Platform. Other times, we may provide you with additional notice (such as adding a statement to our websites' homepages or providing you with an in-app notification).